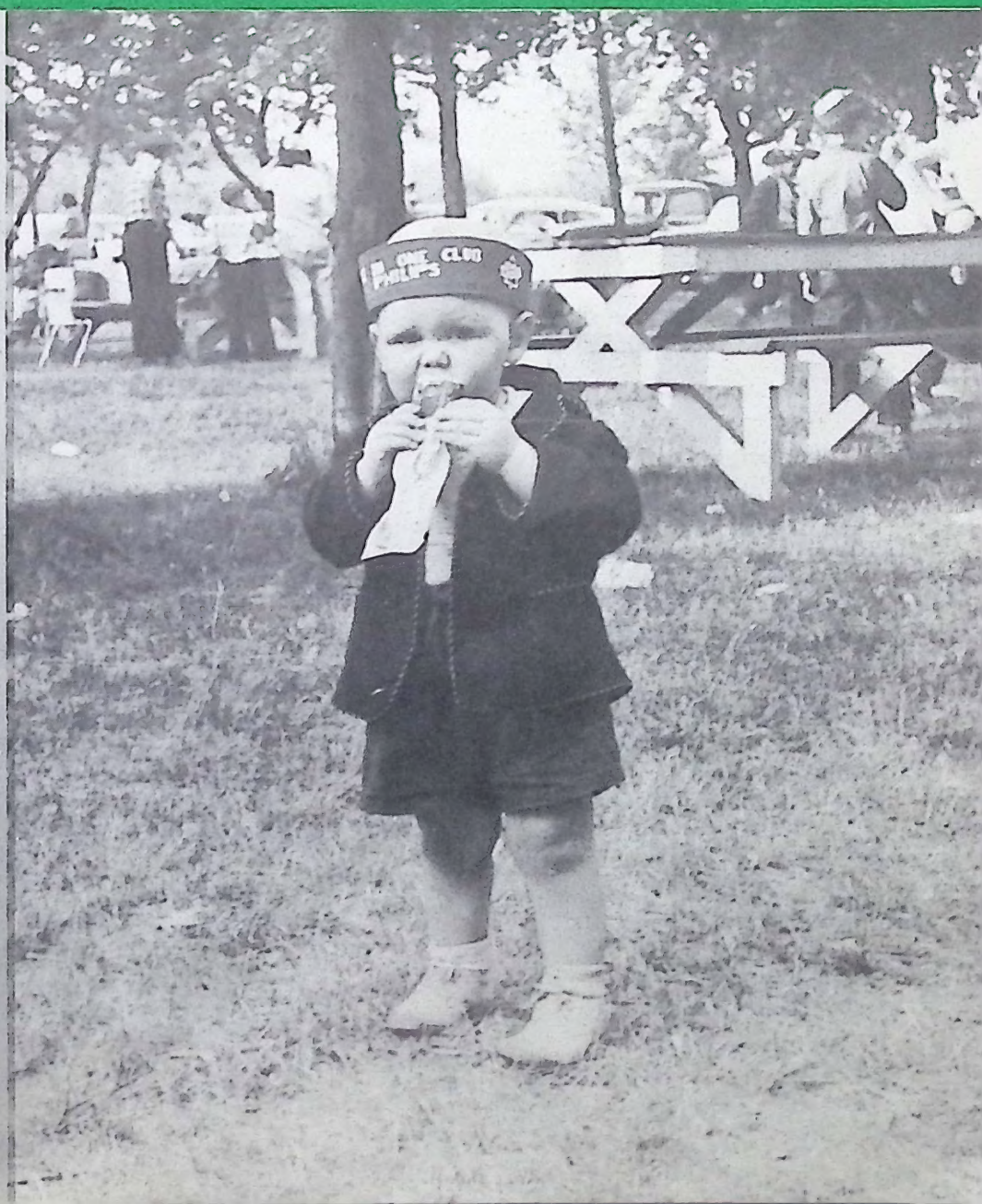
The News

PHILIPS

ROGERS MAJESTIC



HOLIDAY ISSUE
JUNE-JULY
1952

M-M-GOOD!

THE NEWS is published in the interest of friendship and better understanding between all employees of; B.N.A. Holdings Limited; Canadian Radio Manufacturing Corporation Limited; Philips Industries Limited; Rogers Majestic Radio Corporation Limited; Rogers Majestic Electronics Limited.

All correspondence should be addressed: J. C. Clarke, Editor, The News, 11-19 Brentcliffe Road, Leaside, Ontario.

DEAR SIR . . . . .

A plumber wrote to the Bureau of Standards in Washington for some advice. He had discovered that hydrochloric acid worked wonders in clogged drains but he wanted to know if it was safe to use.

His letter brought the following reply from one of the bureau's experts: "The efficiency of hydrochloric acid is indisputable, but the corrosive residue is incompatible with metallic permanence."

The plumber wrote back to thank the bureau for letting him know his method was okay.

This so upset the federal scientist that he consulted his immediate superior, who in turn wrote the plumber: "We cannot assume responsibility for the production of toxic and noxious residue with hydrochloric acid and suggest you use an alternative procedure."

Again, the plumber replied he was glad to know the bureau approved of hydrochloric acid. This time the two scientists appealed to the head of the bureau. He closed the file by dictating this: "Don't use hydrochloric acid. It eats holes in the pipes."

You can see what happened. The two scientists just couldn't discard the jargon of their roles. The third man could, which may well explain why he was their senior. If the scientists had been at home and seen their wives pouring hydrochloric acid down the sink, their language would undoubtedly have been much more to the point. For when we come off our little stages and get among those who know us too well to be hoodwinked by our acting, we become ourselves and talk naturally, simply and directly.

Language is the vehicle of thought. Its object is to move thought from one place to another--from our mind to the other man's. Why, then clog our language and our letters with words which have no virtue but length, phrases which have no virtue but antiquity and sentences which have no virtue at all?

Shakespeare must indeed have been right--at heart, we're all just a bunch of hams.

Reprinted from INDUSTRY

WHAT'S A "CHASSIS BANK?"

Half way down the aisle from the main entrance to the Plant, there are a number of high racks. These racks are referred to as "Chassis Banks" and are often laden with hundreds of radio chassis. Sometimes the racks will appear to remain full for weeks at a time. This situation has, from time to time, left some of the employees wondering just what the score is---"Are they obsolete sets?" "Did someone pull a boner and make an overrun?" "Can't they mount them in the cabinets fast enough?" "Aren't the sets selling fast enough?" "Why all the chassis???"

Well, we were nosey too, and started asking questions and to our surprise found that none of our guesses were right. What we found out, from those in a position to know, is this:

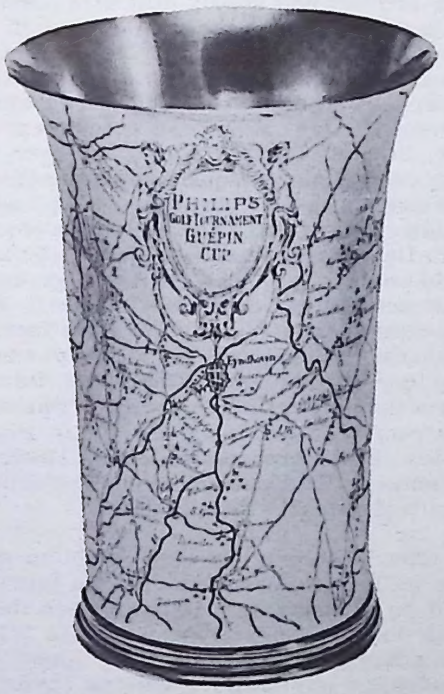
The same assembly lines that produce the chassis for the large combination sets (the ones you see on the racks) produce the small mantel sets. The mantel models are put in the cabinets, inspected, and packed right on the line, whereas the larger chassis have to be passed on to another department.

To keep production costs down and also to avoid the confusion of running two different chassis at the same time, we usually assemble enough large chassis at one time to last the final assembly about two months. A watchful eye is kept on the Chassis Bank and until the pile starts to get low the assembly lines concentrate on our popular little mantel models.

YOU MAY ENTER

Philips world golf tournament

for the Anthony Guépin Challenge Cup



A picture of the Cup which will be awarded annually to the winner of the Philips World Golf Tournament. Hand wrought silver and engraved with a map of the district surrounding Eindhoven, this Cup should inspire all amateur golfers to participate.

During the Jubilee celebrations last year, commemorating the 60th anniversary of Philips, Eindhoven, Mr. A. J. Guépin, member of the Board of Management, met many golf enthusiasts from abroad and conceived the idea of instituting an annual world-wide golf tournament.

The tournament is open to any member of the Companies affiliated with our international concern, which includes the employees of our five companies, provided he is a member of an officially recognized club.

To compete, you must secure an official golf handicap from your club and be of amateur status.

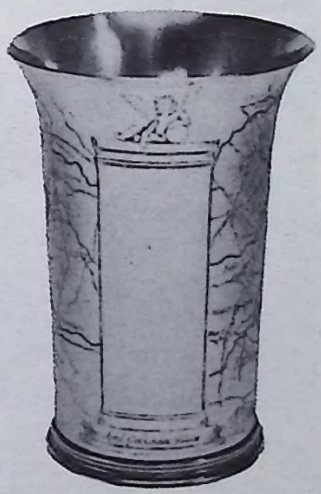
The winner will receive the Anthony Guépin Challenge Cup, which will remain in his possession for one year, plus a small replica of the cup which he will keep.

The tournament will be a bogy competition, under handicap, over 18 holes. Your game must be played in conjunction with our local annual tournament which will be held on September 27th at Lakeview Golf and Country Club.

Entry forms and complete rules of the contest may be secured from Walter Blakely of the Purchasing Department. All entries must be returned to Mr. Blakely not later than September 26th.

Here is your opportunity to show the world how you hit that pill. Let's bring the cup over to Canada! . . . it's up to you.

This is a small replica of the Challenge Cup which the winner will keep.



HOW OUR PRODUCTS REACH CANADIAN HOMES

O. W. Rodomar discusses new models with Ontario Sales Manager, D. Devine.

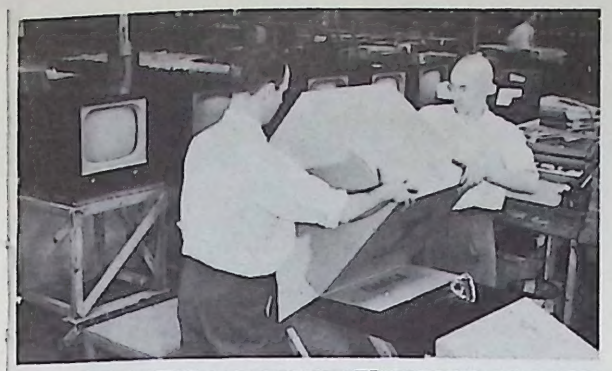
Members of the Advertising Department, left to right: Kay Searle, Bob Bertram and Cos. Capone.

Have you ever stopped to think what happens to our products after they leave the Assembly Line? If you did, you would know that this is where your Sales Department's job begins and does not end until the product is sold and safely in the home.

To start it on its way, is the job of the Advertising Department. Their function is to acquaint the public with the type of merchandise Philips and Rogers Majestic have to offer and to show the prospective customer the quality and value available in our products. It is also their job to acquaint the District Sales Manager with the product and supply him with point-of-sale advertising.

Before a new product comes off the line, Mr. Rodomar, Vice-President and General Sales Manager, discusses with Mr. Devine, Ontario Sales Manager, and his salesmen the quantity, the price of the set, the dealer discount set up and the sales features of the particular model. Mr. Devine who knows the quantity to be sold in his Ontario Territory, gives his instructions to the salesmen. Each salesman must be completely familiar with the product and be able to answer any questions about its features, its construction and its performance. The same instructions are also given to our Branch Sales Managers in Halifax, Montreal, Winnipeg, and Vancouver where a similar chain of events will take place.

The salesman is now ready to make his calls on the dealers in his territory and to thoroughly acquaint each dealer with the product. The dealer is told of the advertising support to be given each model and is shown the window cards and colorful display material to help him sell our products. The dealer then orders from the salesman as many sets as he thinks he can sell during a certain period. These orders are taken to the Ontario Sales Office who record them and relay the shipping orders through the National Sales Department.



Roy Mansell and Eddie Warden pack T.V. sets at the end of the assembly line.

Frank Napier and Gene Dionne load another truck with Philips radios.

Salesman Larry McLaren starts out for another big day.

It is now the job of the Shipping Department to fill the various orders by shipping the required sets to the dealers and the job of our Accounting Department to invoice the dealer.

The dealer now has our products on display at his store. As he has been fully acquainted with its features and performance by the salesman, he is ready to discuss its sale with a prospective customer. Here we see the effect of the Advertising Department who have acquainted the customer with the product and have aroused his interests so that he will go to a dealer and enquire about our products.

The customer who has enquired about the value and performance decides to buy it. It is the dealer's responsibility to correctly install it in the home, and give the customer the satisfaction that he has learned to expect from our quality products.

These events happen every day and are just as important as the actual construction of the product. It is only with good team work, department with department, individual with individual, that our company can progress and grow.

Let's put into Canadian homes a product that we ourselves would be proud to own at a price we would like to pay.

"We'll take this one", says the happy couple to the salesman at Toronto Radio and Sports Ltd.

T.V. Model 884, like other Philips and Rogers Majestic products, adds distinction to any Canadian home.

Facts For Femmes

STRIPES FOR SPORTS

A striped casual sweater knitted from crochet-knitting wool is wonderful for summer sports wear. It can be worn with shorts, slacks or teamed with your very best skirt. The one pictured here is knitted lengthwise to avoid joining wools when changing colours. If you would like to have a direction leaflet for making the TRI-COLOUR CASUAL in sizes 32, 34, and 36 inches, just send a stamped, self-addressed envelope to the Editor of this Magazine and ask for Leaflet No. CW 37.

WHITE SUMMER BAG

Snowy white crochet cotton worked in easy-to-do single crochet can bring you a smart summer handbag. It is lined with felt and has two bright metal buttons for the closing. If you would like to have a leaflet with directions for making the WHITE BAG, just send a stamped, self-addressed envelope to the Editor of this magazine requesting Leaflet No. PC 6231.

CANADIANS DON'T EAT THEIR QUOTA OF FRESH FRUITS AND VEGETABLES

It has been estimated that on the average Canadians eat only about 376 lbs. of fruits and vegetables per person per year, and nutrition authorities say this should be more like 500 lbs. a year.

In the May-June issue of HEALTH, published by the Health League of Canada, Miss Margaret E. Smith, Ph.B., M.Sc., urges the economy as well as the nutritional value of fresh fruits and vegetables in summer salads. She offers the following pointers:-

1. Red cabbage contains more vitamin C than green cabbage; and the green outer leaves have more than the inner leaves.

2. There are more vitamins in raw vegetables than in cooked.

3. When cooking potatoes or other vegetables, help to conserve their nutritional value by putting them into boiling water.

4. Wilted leafy vegetables lose vitamin C rapidly.

5. The uncultivated greens are rich in vitamins.

6. Ready-to-serve cole slaw in packages contains about half the vitamin C contained in cole slaw prepared at home just before serving.

S. W. Wellum

Mr. O. W. Rodomar, Vice-President of Philips Industries Limited, takes great pleasure in announcing the appointment of Mr. S. W. Wellum as General Service Manager of Philips Industries Limited and Rogers Majestic Radio Corporation Limited. Mr. Wellum comes to us extremely well equipped with both theoretical as well as practical knowledge in all phases of the radio, television and appliance industry.

Born in Exeter, England, Mr. Wellum started his career working for the father of television, John Logie Baird in 1928.

Mr. Wellum arrived in Canada as a representative of the British G.E. Company in 1947.

In Toronto, he sold and set up the first T.V. receiver in Canada.

Before joining our Organization, Mr. Wellum held the position of Manager, T.V. Ontario Sales, for the Canadian General Electric.

Frank H. R. Pounsett

Mr. T. Van Dyk, takes pleasure in announcing the appointment of Frank H. R. Pounsett, B.A. Sc., as Manager of Manufacturing, Professional Equipment Division of the Company.

Mr. Pounsett has a broad experience in the Electronics field. From 1940 to 1945 he was Chief Engineer of the Radio Division of Research Enterprises Limited, the Crown Company which manufactured radar apparatus for the armed forces. More recently he was Chief Engineer and Factory Manager at Stromberg-Carlson Co., Ltd., Toronto.

He is widely known in engineering circles, is a graduate in electrical engineering, University of Toronto, 1928, a Registered Professional Engineer, Past-Chairman of the Engineering Division of the Radio and Television Manufacturers Association and a Fellow and Past-Director of the Institute of Radio Engineers.

"I'm in a tough spot," admitted one of our order writers. "The boss says I'm to write more legibly, and if I do he'll find out that I can't spell!"

* * * * *

"Is there anything you'd like to eat before your execution," asked the warden.

"Yes, mushrooms" replied the condemned man. "I've always been afraid to try 'em."

'TWAS A GRAND PICNIC

Another feather in the cap for the Five-in-One Club! The annual picnic held at Musselman's Lake was a wonderful affair. It was definitely a day for the kiddies. They were in their glory with all the free hand-outs of hats, ice cream, etc.

To top things off, old Sol shone sweetly all day long, sending many of us home with a crimson glow.

Yep, it was a big day, with far too many things going on to attempt putting them into words. So, just look around at the pictures, and, as to its success, we'll let you draw your own conclusions.

Al Jones keeps his eye on the ball. Spectators, left to right: Les Collins, Wally Jemmett. Mrs. Al Jones, Joan Brazier, and husband.

No, we didn't hold a beauty contest! It's just Barbara Lashley Norma Logan and Fran Crewe-Read relaxing after a busy afternoon.

RIGHT IN THERE PITCHING were, left to right: Lee Emerson, Tom Cott, Ken Burtch, Jimmie Steele, Walter Allder and Al Hall.

The Pretty little Miss drawing the lucky prize tickets for Dave Parks is Dave's granddaughter, Barbara Hall. The man with the horn is Bob McWatt.

THAR SHE BLOWS! Supplying the wind . . . Daisy Foley. Looking on: Ed Whitton.

SHOE KICKING CONTEST Isabelle Arthur kicks a high one.

IT'S IN THE BAG!

You pick 'em out . . . T. Van Dyk, D. Lear, K. Richan, E. Gilmore, A. Aylesworth, E. Burgess, and P. Swaan.

BEAUTY AND THE BEACH

Top left: Regina Jablonsky

Reclining in foreground: Ruth Allen and Daughter

Seated in foreground: Eleanor King

Behind the sun glasses: Joan Groser

SIMCOE STREET NEWS

W. Binnie

Gwen Bishopric, our switchboard operator has been transferred to the switchboard at Leaside. Good luck,Gwen!

Fred Wahlers suffered a leg injury while rushing our Rexairs and was away a few days for repairs. Fred is our handyman -- anyone wishing a swivel for a two-desk telephone, send in your application.

Simcoe has suffered an epidemic of brush-cuts. The victims are: Irving Lavis, Eddie Williams, Fred Wahlers and Bruce Webster.

Irving Lavis has been holding out on us. We recently learned of his engagement. It was news last New Year's.

Our Hospitalization Plan is being enthusiastically lauded in the Shipping Department. Earl Tapley wishes to express his appreciation for the prompt manner in which his hospital expenses were taken care of by the Group Insurance.

June 17th was a big day for the Record Department. They were all agog over the personal visit of Don Cornell.

A hearty welcome to a new member of the Record Department, Bruce Webster.

Jean Weidman chats with Don Cornell.

SERVICE DIVISION

Beryl Young

We extend a hearty welcome to our new General Service Manager, Mr. S. Wellum. We sincerely hope he enjoys working in our division.

A stag party was held for Ed Axworthy on June 19th at the home of George Clarke. Ed takes the wedding vows on June 27th. Wishing him the best of luck, the gang presented him with a smoking stand.

The Downtowners better pull up their socks or they will be down-and-outers.

With holidays coming up soon, we expect to hear the usual fish stories. June Burr is all ready, she took a trip down town and outfitted herself with jeans and sweater. To everyone in the division, have a real good holiday.

Editor's Note:

If anyone has the idea that being a reporter is a sure way of keeping out of the department gossip column, they are wrong. One of our spies in the Service Department informs us that Beryl Young is receiving three-and four letters a day from a chap in Korea . . . . and it isn't General Van Fleet.

DEPARTMENT 56

Ruth Allen

A belated welcome this month to Allan Williamson, new foreman in Department 56.

We were very sorry to hear of Isobel Clink's unfortunate accident. We extend to her our sincere wishes for her speedy recovery.

To Fred Stobbs who left us recently -- the best of luck in your new venture.

Presidential elections being held this year Erik Nylin has gone all out in his

campaign. His candidate? Pogo. He proudly displays his Pogo Button on his lapel and absolutely refuses to read any other item in the newspaper. (Who said engineers are eccentric?)

Mr. Percy Sparkes has taken over the personal supervision of Test and Inspection in our Department. We know from Mr. Sparke's fine reputation and his year's of experience with our company that he will certainly be a great asset to this department.

No doubt Arnold Roper and Johnny Cott will soon be taking a leave of absence from their jobs. We understand that their athletic prowess has been recognized by Lloyd Percival and that they should be going to Helsinki in the very near future. Not only are they members of the "Beavers" ball team, but they took all the honours in the "Horseshoe Pitching" contest at the Annual Picnic. But wait -- that's not all. Johnny Cott teamed up with Arnold's wife to win the "Thread-the-Needle" contest. Aah -- such virility in one department.

DEPARTMENT 38

Trudy Jackson

We extend congratulations to a former employee of our department, Isobel Fryer on the birth of a son (Norman) June 12th.

We have quite a fisherman in our midst--Glenny May. Glenny went fishing up Orangeville way recently and cleared the lake of speckled trout - --- or were they pickled sardines? From what we hear, she'll be eating fish for months.

Bertha Walsh had a close shave on the weekend of Friday 13th when the car in which she was riding skidded off the highway, rolled over several times down an embankment and landed upside down in a creek. Fortunately, Bertha and the other two passengers escaped with only bruises.

Last year's baseball champs "The Cardinals" started off strong again by defeating the Indians 11 to 8. With Bob McDowell on the mound and Charlie Cuss carrying the bats, let's hope we have a repeat performance.

Congratulations to Ian MacCallum who became the proud father of a son on June 15th.

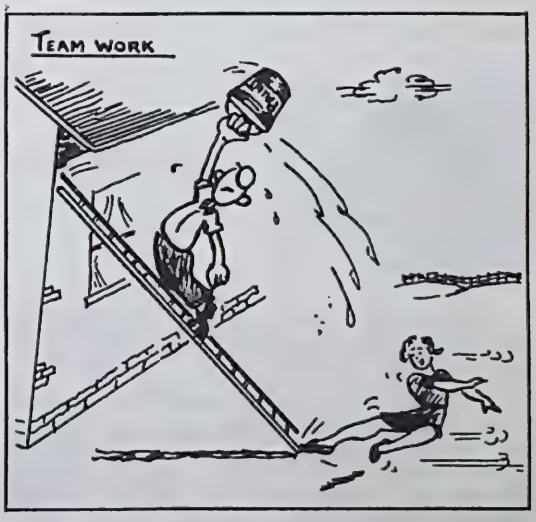
R.M.E.L. NEWS

Barbara Gilverson

Rogers welcome mat, though threadbare and thin, is once again out to welcome new faces to our ever increasing department: Gary Kennedy, transferred from General Office, heads the Sales Inventory Department: John Shallhorn formerly of Philishave Sales, is capably managing the Order Desk.

Down on the ground floor we welcome Henry Zingel who is doing service work and extend a belated hand shake to Val Paice who has been with us since April 15th in the capacity of working supervisor for the Communications Service Department.

Jim Barks, who was working with us for a while, has left to take up his original job with Defence Equipment Division. Hope you find them as nice as we are, Jim. Don McNicol who was working for S.G. Paterson is now with Tube and Components doing Sales Planning. Wilf Hodges has left us to go back to Australia.



Working twenty feet above the ground painting the house, Bill Hodgins felt his trusty old ladder starting to slide. With quick imagination he could see himself lying in a heap at the bottom. Bill yelled feverishly for his wife, who ran like mad down the stairs out the front door and grabbed hold of the base of the ladder just in time.

COMMUNICATIONS ENGINEERING

Julie Vandemark

Congratulations to Mr. and Mrs. Frank Fraser on the arrival of a baby boy, Douglas James, on Tuesday, June 10th. Mother and son doing very well.

Like to say hello to Marilyn Jackson who will be working for Frank Fraser in place of Audrey Batt. Marilyn is a recent graduate of Leaside High School. Hope you like it here, Marilyn.

Doreen Maxwell held a lovely shower at her home Thursday, June 12th for June Singleton. June received many beautiful gifts and a good time was had by all. We'd all like to wish the bride-to-be and the bridegroom, Harry Argue, the best of luck on their big day, June 28th.

We'd also like to say hello to Gerry Walsh who will be working with Sam Tilden and Pete Stocker.

* * * * *

For efficient waterpower, you can't beat a woman's tears.

DOMESTIC ENGINEERING

Mildred Lyons

Again new members are welcomed to our department, namely-Keith McCloskey and Steve Kroll in the Radio and TV Lab. Steve was transferred from Communications Service Department. In our Drafting Department we have Ronald Hatt and Jean Troop. Jean is replacing Kay Martin, who has been promoted to the position of Technical Clerk.

We're happy to report that Alex Wedderburn is recovering from his recent operation. Hope it's not too long before he'll be back with us again.

We wish to congratulate Roly Jones and Bill Liddell on their recent engagements. Roly is to be married next month and Bill in October.

It seems you don't have to be an expert at golfing (in fact you don't even have to know the game) to win a contest. That's what Clare Astley found out when he won the golf putting contest at the Company picnic.

That old proverb "never give up" still holds for Al Brown and Murdy Smith. These two "would-be fishermen" have been trying faithfully for the past two years to catch some "decent size minnows". Last week their patience was rewarded when with the aid of an elastic ruler they were able to catch some they could keep.

Attention all Yummie Eaters: Here's your chance to help the needy. Kay Martin is saving the Yummie Bags, 250 in fact, in order to get a free T-shirt. We understand that she only needs 249 more.

TUBE DIVISION

Marg Simpkin

A mighty proud man is Art Aylesworth of the Grid Department. Art is sporting a brand new '52 Ford.

Two excited girls in the Mounting Department are Phyllis Philip and Audrey Laing. Phyllis recently moved into her new Leaside home and Audrey expects to move into her new home in Unionville by the end of July.

Another proud owner of a new home is Harry Shibuya. Harry is now living in Armour Heights.

August 4th has been set for the wedding of our Alice Farrell to Mr. John Allain. The event will take place in Queensborough, Ontario.

Betty Dick welcomed her husband home from Korea recently. Sgt. Walter Dick returned after serving almost two years on the Korean Front. On greeting her daddy, the first words to come forth from 4 year old daughter Lynda, were "Daddy still has his curly hair!"

* * * * *

A fellow might as well have no sense at all than have no sense of humor.

TELEVISION DEPARTMENT

Bertha Walsh

The big and only news this month is the long list of new employees in our department. To the following we extend a hearty welcome: Mary Barton, Bill Jones, Don Longley, Jean Carter, Isabelle Oliver, Rita Irwin, Agnes Shepherd, Harold Lasseter, Erling Jensen, Stella Jackson, Ali Ishmael and Helen Pearson.

Fellow reporter, Trudy Jackson has just purchased a new home. When is the house warming, Trudy?

* * * * *

"Do you drink,"
"Nope."
"Swell. Here - hold the bottle while I tie my shoe."

CABINET DEPARTMENT

Bob Viel

We hear that Joe Candy is going to give Dave Blacklock and Archie Kerr a good run for their vegetables this year. Joe has even bought a new tractor. Good luck, Joe, and if you need any pointers on how to grow tomatoes, Dave and Archie will be glad to help you out.

The employees of Dept. 7 who attended the picnic on Saturday, June 14, would like to say many thanks to the Five-In-One Club for a very grand time.

Ben Braithwaite (the lucky guy) is taking an ocean voyage some time in August, and when he returns we can expect big things of our Ben. Do we hear the wedding bells ringing chum? hm m m ?

Jimmy Durnford worked overtime many nights on the Star puzzles. If he doesn't win first prize, it won't be his fault. He sure is planning big things with all the money he is going to win. Happy landing, Jimmy. We're all pulling for you.

Sorry to hear of the accident that occurred to Len Slaters' lad. We wish him a speedy recovery.

Bill Graham took his dog for an outing one Sunday. He figured the sun would do the pup some good. Poor Bill sure looks good in his new colour. (What would you call it boys, "Sun Red"?). However Dean didn't seem to mind the sun. He's still black and tan.

Congratulations are in order this month for Mr. and Mrs. Cliff Cannings on the arrival of a baby boy. The baby was born on May 31st and weighed 6 lbs. 2 oz.

The Department wishes Mrs. Jim Keddie a speedy recovery from her very recent illness.

OFFICE NEWS

Lorne Mutch

ODE TO A FRUSTRATED REPORTER

I had a fine column all written,
With many a joke and a lie,
With reference to Rogers' strange hair-cut,
And a crack about Brenchley's bow-tie.

But the editor found it offensive,
And taking red pencil in hand,
He censored the poor thing to pieces,
"None of that Mr. Mutch, or you're canned"!

So again I picked up my pencil,
And sat staring out into space,
Though I had all kinds of ideas,
In print they would look a disgrace.

Now the curious end to this story,
As far as I ascertained,
Was that of my whole darn column,
Only the title remained.

So I thought I would change that title,
And throw in this little song,
And a fervent plea to the powers that be,
That the Editor won't take me wrong.

(. . . . . Half hour later . . . . . .)

Gadzooks, I am still a delinquent,
For even the title won't do.
So I'll have to go back to the old one,
Now I hope that he'll let it go through.

PURCHASING DEPARTMENT

Bob McWatt

Things are blooming in the Purchasing Department. We now have a champion florist in the person of Miss Vi Killock. Vi received first prize for her tulips at the St. Clair Horticultural Show early last month.

Your reporter had the following note left on his desk after the opening ball game:

To: Mr. B. McWatt

Re: Bowman and Stoddart

It is to be noted with exceptional pride the great playing of two stars who surprised everyone present with their wonderful ability at bat, and with their outstanding speed.

It was indeed an inspiration to the new and inexperienced players who played on the team with these two marvelous gentlemen.

(Signed) The Roving Reporters

Reporter's Note: Give us two guesses and we'll tell you who wrote that note.

WINDING DEPARTMENT

John Tutt

Congratulations are extended to Rose Anderson who recently celebrated her 25th wedding anniversary.

The girls in the Winding Department are curious to know why Caroline Cowan is building two additional rooms on her cottage -- Caroline is single.

Marg. Tebo and Lorne Bache plan on taking the big step during their summer holidays - Good luck kids!

We are pleased to see Marg O'Neill back with us after her recent illness.

The Department received a card from our old friends, Bill and Vi Traviss. They are now in Alabama.

COMMUNICATIONS DEPARTMENT

Ann Cox

The welcome mat goes out again this month to Marion Knight, Joan Whalen and Barbara Shields who returned to our department recently.

Audrey Grainger, formerly of the Machine Shop, has joined the Communications staff.

It is wonderful to see Frank Adams back with us after his long bout with arthritis.

John Denham has been busy repainting his car and getting it in shape for the holidays. Could it be another trip to Buffalo this year?

John Williams has left the department and is now located in the Planning Department.

MACHINE SHOP NEWS

Danny Cairns

The fish stories are going the rounds again, this time it is Joe Van Koeveringe who is boasting about a near catch weighing more than 5 lbs. and measuring 457 millimeters. Of course, like all the others it got away.

We welcome "Mac" MacAllister back to the Machine Shop staff again. Unfortunately for us he is a member of the Service Department "Down Towners" softball team, too bad he didn't pick a winner this time.

It is a good thing that Father's day does come once a year. Al Fraser is sporting a new apron and a new pair of pants, Scotty Borrowman has a new shirt and a new pair of pants, and Wilf Hurst has a new wrist watch band. By the way, Wilf's mother-in-law had to remind him that the 15th of June was his 17th Wedding Anniversary.

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Want Ads

TRANSPORTATION WANTED from Yonge Street and Lawrence Avenue. Factory hours. Contact Arlie Waterman, Mounting Dept., Tube Division.

Transportation wanted from Roncesvalles and Howard Park. Factory hours. Contact Pearl Kerr, T.V. Department.

LEAVING TORONTO FOR ST. JOHNS, N.B., July 18th or 19th, via Montreal and the northern United States. Anyone interested contact Gus Morrison in the Cabinet Department.

RANGETTE FOR SALE

Table model, 2 burner and oven. Alice Ryman, Shim Dept., Tube Division

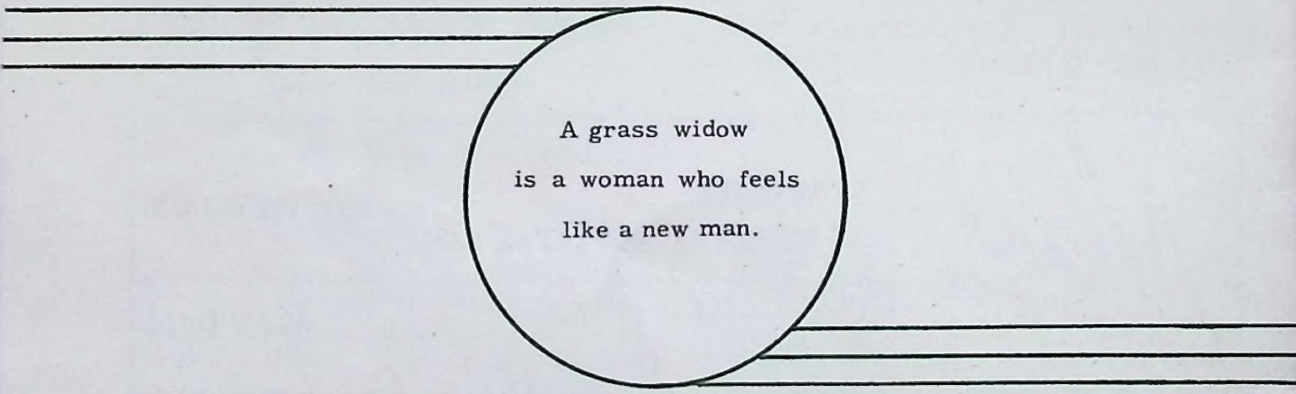
CORAL Parade of Stars

AMES BROTHERS

New

CORAL RECORDS

STARDUST CRAZY 'CAUSE I LOVE YOU	AMES BROTHERS
I'M SORRY FAITH	ALAN DALE
HERE IN MY HEART I'M SORRY	ALAN DALE


A grass widow
is a woman who feels
like a new man.